

# Junjun Liu

Assistant Professor of Accounting  
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## EDUCATION

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<b>Arizona State University</b> , Tempe, AZ Ph.D. in Accounting	08/2016 – 05/2020
<b>Lehigh University</b> , Bethlehem, PA M.S. in Accounting	08/2012 – 05/2015
<b>Jilin University</b> , Changchun, Jilin, China B.S. in Finance	08/2008 – 06/2012

## WORK EXPERIENCE

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Assistant Professor of Accounting College of Business <b>The University of Alabama in Huntsville</b> , Huntsville, AL	08/2020 – Present
Research Associate, full-time Columbia Business School <b>Columbia University</b> , New York, NY	08/2015 – 06/2016

## RESEARCH

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Research interests include corporate information disclosure, pricing of accounting information, non-GAAP reporting, and factors influencing audit quality.

### Publications

- Huang, W., Liu, J., & Zhang, R.Z. Local Newspaper Closures and Non-GAAP Reporting Quality. *Finance Research Letters*, 62, 105024. (ABDC rating: A) <https://doi.org/10.1016/j.frl.2024.105024>
- Liu, J. (2024). Macroeconomic Uncertainty and Non-GAAP Disclosure. *Finance Research Letters*, 60, 104916. (ABDC rating: A) <https://doi.org/10.1016/j.frl.2023.104916>
- Liu, J. (2023). Non-GAAP Disclosure Following Going Concern Opinions. *Journal of Accounting, Auditing & Finance*. (ABDC rating: A) <https://doi.org/10.1177/0148558X231175952>

### Working Papers

- Liu, J., & Rykaczewski, M. The Effectiveness of Accruals Manipulation Measures: International Evidence. Revise and Resubmit at *Journal of International Accounting Research*.

- Kaplan, S., Liu, J., & Rykaczewski, M. The Relationship between Country Factors and Financial Reporting Quality: The Mediating Role of Audit Market Characteristics.

### Work in Progress

- Liu, J. Post earnings announcement drift and non-GAAP reporting.

## TEACHING

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Teaching interests include principles of financial accounting, intermediate accounting, and advanced accounting.

### The University of Alabama in Huntsville

Fall 2020 – Present

ACC 210 Accounting for Business

- SIE: Fall 2020 (4.59/5.00), Fall 2021 (4.57/5.00)

ACC 211 Principles of Financial Accounting

- SIE: Fall 2022 (4.40/5.00), Fall 2023 (4.56/5.00, 4.35/5.00), Fall 2024 (4.56/5.00, 4.76/5.00)

ACC 311 Intermediate Accounting II

- SIE: Fall 2020 (4.65/5.00), Spring 2021 (4.67/5.00), Fall 2021 (4.96/5.00), Spring 2022 (4.69/5.00), Fall 2022 (4.91/5.00), Spring 2023 (4.73/5.00), Fall 2023 (4.95/5.00), Spring 2024 (4.38/5.00), Fall 2024 (4.75/5.00)

ACC 515 Advanced Accounting

- SIE: Spring 2024 (4.28/5.00)

ACC 680 Financial Accounting Theory

- SIE: Spring 2021 (4.83/5.00), Spring 2022 (4.79/5.00), Spring 2023 (4.63/5.00)

### Arizona State University

Summer 2019

ACC 241 Introductory Managerial Accounting

### Lehigh University

2014 – 2015

ACCT 152 Introduction to Managerial Accounting, Teaching Assistant

ACCT 320 Fundamentals of Auditing, Teaching Assistant

## SERVICE

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### The University of Alabama in Huntsville

Student Conduct Board

Spring 2024 – Present

University Commencement Committee

Fall 2023 – Present

24 Hour Innovation Challenge Judge

Spring 2024

Faulty Search Committee

Spring 2023

24 Hour Innovation Challenge Judge

Spring 2023

Faulty Search Committee

Spring 2022

Accounting Advisory Board Participant

Fall 2020 – Present

## SYNERGISTIC ACTIVITIES

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Presenter, AAA International Accounting Section Midyear Meeting	2025
Discussant, AAA International Accounting Section Midyear Meeting	2025
Reviewer, <i>Advances in Accounting</i>	2024
Reviewer, <i>Discover Sustainability</i>	2024
Reviewer, <i>Finance Research Letters</i>	2023
Reviewer, AAA Auditing Section Midyear Meeting	2022
Discussant, AAA Annual Meeting	2020
Discussant, AAA Annual Meeting	2019
Reviewer, AAA Auditing Section Midyear Meeting	2019
Reviewer, AAA Financial Accounting and Reporting Section Midyear Meeting	2019
Reviewer, AAA Annual Meeting	2018
Arizona State University/University of Arizona Research Conference	2016 – 2019

## HONORS AND AWARDS

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Summer Research Grant, The University of Alabama in Huntsville	2024
Summer Research Grant, The University of Alabama in Huntsville	2023
Summer Research Grant, The University of Alabama in Huntsville	2022
Outstanding Undergraduate Faculty Award, The University of Alabama in Huntsville	2022
Brightman Master Teacher Program, The University of Alabama in Huntsville	2020
Witmond Faculty Fellowship, The University of Alabama in Huntsville	2020
QEPO Instructor Certification, The University of Alabama in Huntsville	2020
University Graduate Fellowship, W. P. Carey, Arizona State University	2016 – 2019
AAA Financial Accounting and Reporting Section Doctoral Consortium Fellow	2019
AAA International Accounting Section Doctoral Consortium Fellow	2019
Second Prize Recipient, KPMG Case Competition	2012